



• Documentary Photographer •

## ABOUT ME

Hi! My name is Houston Knox. I am a documentary photographer with nearly a decade of experience working with visual mediums. My attention to detail and passion for visual story telling has given me an edge to be successful at my craft. I have worked for a differing set of principles and will work to meet the unique needs of any candidate, official, or leader that I serve under. I have led teams of people and have found great success setting individual and communal goals, and then working to surpass those goals. I look forward to a conversation about what we can create together.

*Looking for a creative portfolio? Visit my website: [houstonknox.com/photography](http://houstonknox.com/photography)*

## EXPERIENCE

### **Digital Director (February 2023-Present)**

United States Senate

- Serve as chief creative for both the official office and multiple committees
- Responsible for social media content and social media management
- Speechwriter
- Develop messaging calendars for the office to follow
- Acted as custodian for the brand identity of the office and committees
- Drafted a weekly newsletter keeping constituents up to date on all current issues the Senator was working on
- Editor for all copy going out across print and digital platforms

### **Senior Executive Assistant (March 2022-January 2023)**

First Church of Pearland

- Senior-level executive assistant to a global leader in the Christian and non-profit world
- Acted as a liaison and manager to seven individual non-profit and ministerial organizations (including management of staff)
- Aided in the strategic planning process and was responsible for executing and leading the mission and vision of each of the non-profit and ministerial organizations
- Developed digital infrastructure to streamline communication and unify a proper marketing strategy that produced growth both financially and saw an expansion of the membership base

### **President (November 2016-Present)**

The Knox Company

- Founder of Rawhide Men's Accessories - a haberdashery shop and e-commerce store. Through entrepreneurship, learned skills such as business management, budgeting, and organization
- Served in various leadership capacities in the community as an entrepreneur leader
- In 2020 launched a new web design service with a focus in small business and non-profit online communications development

**Political Advisor (July 2020-April 2022)**

Federal Elected Officials

- Led a team of nearly 75 paid staff and volunteers focused on meeting strategic goals in the way of voter outreach, education, election day turnout, and more
- Aided in the development of a strong field program
- Planned and executed events with attendance ranging from 25 to 1000+
- Managed communication and relationships with local and national stakeholders
- Saw to it that constituents were serviced and given access to the resources that they sought in the official office

**Operations Coordinator (July 2019-July 2020)**

Hopkins County Regional Chamber of Commerce

- Served as membership and finance director for the organization
- Planned and executed events with up to 400+ attendees
- Managed all volunteers, interns, and some staffers
- Held the role of office manager
- Acted as communications director, developing all correspondence with members and press, utilizing platforms such as constant contact and all social media channels
- Served as board secretary

**REFERENCES****James Kyrkanides**

Chief of Staff - Congressman Wesley Hunt (TX 38)

631.560.3064

**Maria Giannopoulos**

Republican National Convention 2024

920.627.1993

**T'Neil Walea**

Federal Product Director • Microsoft

832.367.7115

**Additional References**

For a list of additional references please feel free to contact me by email at houston5kn@aol.com or by phone at 314.709.8470

**EDUCATION**

Liberty University

MBA Candidate

Liberty University

Bachelor's in Finance